

PAIGE EICHKORN

CONTACT: PAIGE.EICHKORN1@GMAIL.COM

EDUCATION

KANSAS STATE UNIVERSITY

Bachelor of Science in
Journalism

SKILLS

- Feature and news writing
- Adobe Suite
- Photo & Video Editing
- Copy editing
- AP Style
- Drone Basics

PORTFOLIO

www.paigeeichkorn.com

CERTIFICATIONS & AWARDS

- First place - Feature writing at the Kansas Collegiate Media awards in 2019
- FAA Part 107 license

PROFESSIONAL EXPERIENCE

Social Media Assistant | Cameisha Brewer Consulting Remote June 2024 - Feb. 2025

- Met with two private practice psychologists and InSync Counseling to refine social media presence, develop a cohesive online voice and optimize the design of their account feeds.
- Developed monthly marketing campaigns to enhance visibility, monitored interactions with followers and tracked online sentiment.
- Demonstrated speed, competitiveness and met SEO targets.

Reporter | Arkansas Democrat-Gazette Little Rock, AR Oct. 2022 - Nov. 2023

- Focused on stories that built and engaged local readership.
- Demonstrated news judgment and ability to “see the story” that mattered to readers.
- Mastered enticing multimedia storytelling in a demanding and fast-paced role.
- Maintained scored of “excellent” on Metrics for News by growing online audiences, retaining users and newsletter subscribers.
- Scored 10% above average on the Federal Aviation Association Part 107 drone license test to expand video and photo coverage.

Education Reporter | Southwest Times Record Fort Smith, AR April - Aug 2022

- Wrote original articles, shot and edited photos for online content and daily print issues.
- Collaborated with fellow reporters to aggressively tackle stories with urgency.
- Increased our premium local content from 9 to 13% within four months.
- Sustained the southwest regional goal in subscriptions for the last quarter.

Social Media Assistant | Connect Co. Remote Work May 2021 - April 2022

- Designed content for Scott Seel at Alliance Realty, Leawood Family Care, Cathy Maxwell at Reece & Nichols Realty and Harmony Aesthetics MD.
- Became a valuable team player both virtually and in person.
- Increased engagement on Instagram by 42.5% and Facebook by 57.4% within first month.

Online & Copy Editor | Manhappenin' Magazine Manhattan, KS Nov. 2018 - May 2020

- Wrote with power and verve to engage students and the local community.
- Guided a team of writers on a regular production schedule for print and online.
- Meticulously copyedited and curated content for a digital platform.

LEADERSHIP

Founder | Wildcats Against Sexual Violence Manhattan, KS April 2018 - May 2020

- Orchestrated all activities of the organization and acted as liaison to the university.
- Partnered with over 10 campus and city organizations for events, i.e., the annual #NoMore Resource and Empowerment Rally and Wildcat Walk featuring speakers and prevention tips.
- Created and maintained Facebook, Instagram and X (Twitter) accounts.